

Plexxi is a pioneer of converged, application-defined network infrastructure and systems for building software-defined data centers and public/private clouds. Plexxi solutions enable Cloud Builders to harness the power of a single, simple platform to create private/public/hybrid cloud and data center networks. Plexxi's converged infrastructure and application-defined networking solutions provide a comprehensive suite of building blocks, from hardware to management and application integrations that dynamically help applications to perform better and operate at the speed of business.

Plexxi is building a simply better network.

## PROBLEM

- ◆ **Legacy networking approaches haven't changed in 20+ years.** Existing data center network architectures are a barrier to operating the business at a rate equivalent to the speed and agility of storage and compute.
- ◆ **Traditional networks aren't "Big Data Ready".** Companies have transformed to a dynamic, data-driven model yet traditional network architectures negatively impact the speed of Big Data execution. Big Data should not be limited by legacy network requirements for the data to be centralized in one location.
- ◆ **Geo-distributed Cloud Architectures.** Due to traditional network limitations and complexity, enterprises and service providers are restricted from distributing private cloud environments across geographically disparate locations.

## SOLUTIONS

- ◆ **Application optimized.** Plexxi's products are purpose built to optimize east/west application traffic found in highly virtualized data centers. Workflow integration with VMware eliminates errors and operational inefficiencies that can occur when network, storage and compute teams operate in silos.
- ◆ **Performance based.** Plexxi delivers high performance, low latency networking for Big Data and allows the analyzed data to reside in different data pools distributed across a campus or across the world.
- ◆ **Cloud enabled.** Plexxi enables customers to distribute private/public cloud resources anywhere across the globe; all connected with the simplicity of a layer 1 and 2 network. Dynamic, real-time service provisioning enables global resource elasticity.

## WHY PLEXXI IS HOT

- ◆ **We're a Cool Company.** Named a "Cool Vendor" by Gartner Inc., Plexxi delivers the industry's first converged networking infrastructure solution for application-optimized data centers.
- ◆ **We're Fundamentally Different.** Starting with data and applications in mind, Plexxi has taken a fundamentally different approach to networking in order to solve complex problems created by today's modern and highly virtualized, hyper-converged public and private cloud environments.
- ◆ **We're Building Networks for the Speed of Business.** The unpredictable and explosive growth of application traffic and data requires a network that can, in real time, seamlessly scale-out and adapt to changing traffic patterns and business needs. Plexxi is meeting business needs in a truly dynamic way.

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Simply a Better Network.™

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